

SPORT MANAGEMENT

The **Sport Management** program at the Florida State University is committed to excellence in all aspects of teaching, research, and service to the sport community. Within this environment we seek to enhance opportunities for student development, collaborative research, and problem solving within the sport industry. Our mission is to be an international leader in the education and development of students, and the preparation of future leaders in the sport industry.



As a leader in training Sport Management graduate students, Florida State University offers two degrees.

MASTERS PROGRAM

The masters specialization provides students with an advanced understanding of sport management and the components that comprise the sport industry. Course content includes the applied aspects of sport management and a greater understanding of the research activity that supports the sport industry. Students' practical experiences are enhanced through a required internship. This specialization prepares individuals with the appropriate background for employment at the entry or mid-level position.

The curriculum boasts a comprehensive set of sport management courses for doctoral and masters students, and is a NASSM/NASPE approved program.

DOCTORAL PROGRAM

The doctoral specialization at Florida State prepares individuals for professorial positions in colleges and universities and for administrative leadership positions in settings such as private businesses, professional and college athletics, and administration in higher education.

Research is a major endeavor for doctoral students. Doctoral seminars teach students to understand and interpret research and develop their own abilities to conduct theoretical and applied studies. An important feature of the program is providing students the opportunity to teach in the undergraduate curriculum in their second and/or third years of study, to better prepare them for future employment as sport management faculty members. The seminars, research training and teaching opportunities position the sport management program as one of the top doctoral programs in the world.

The faculty are leaders in their respective areas, including sport finance, sport marketing, organizational theory, and organizational behavior, that are able to attract students from around the world.

The Sport Management program hosts an annual conference that gives students an opportunity to participate in event management, present research projects with sport industry professionals.

Working with the FSU International Program, students have the opportunity to complete course work in Europe, study sport from an international perspective, and visit international sport venues and events.



Florida State University

**Where are
FSU Sport Management
graduates working?**

Academic positions..

*Bowling Green State University,
Brock University,
Georgia Southern University,
Newberry College,
Palm Beach Atlantic University,
Texas Tech University,
University of Central Florida,
University of Louisville,
University of Tampa,
Wesleyan College,
South Carolina University,
Old Dominion University,
Indiana University,
Troy University*

College athletics..

*Florida A&M University,
Florida State University,
Georgia Southern University,
Georgia Tech University,
Louisiana State University,
University of Alabama,
University of Louisville,
University of Oregon,
Western Carolina University,
Yale*

Professional sports..

*Huntsville Stars,
Toronto Blue Jays,
Tampa Bay Lightning,
Florida Panthers,
Denver Broncos,
World Golf Championships,
Miami Heat*

Sports business..

*All Sports Promos.com,
International Sports Properties, Inc.,
St. Pete Times Forum*

Governing bodies..

*Amateur Athletic Union,
Florida Sports Foundation,
Lee County Sports Authority,
Tallahassee Sports Council*

Visit our website for more information
and an online application

<http://www.fsu.edu/~smrmp/>

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**Prepare for
your career
in the
sport
industry**



FLORIDA STATE UNIVERSITY.
SPORT
MANAGEMENT PROGRAM

