



▲ A newsletter for students, alumni/ae, and friends of the FSU Sport Management Program **Volume 2, Issue 1**

IN THIS ISSUE...

Director's Message...	1
Program News.....	1
Alumni Profile.....	2
Student News.....	2
Alumni Updates.....	3
Student Updates	3
Upcoming Events	4
Contact Info.....	5

A message from the Director



I hope that all of you are having a great start to the New Year and for our students a great semester thus far. The SM faculty have 'resolved' this new year to continually increase our focus

on our students 'real-world' experience. In that spirit, this issue is dedicated to all of the valuable experience that our students gained since our last issue. As always, please keep sending us those updates and business cards! (Pictured above is Krisita Porter (UG, Global Sport, 2005) at Homestead Miami Speedway) - AK

FSU SPORT MANAGEMENT..... PROGRAM NEWS



- The FSU Global Sport Management program will be returning to Europe this summer. The faculty representatives for the trip will be **Dr. Jeff James** and **Dr. Cecile Reynaud**. More information is at the website.
- The Institute for Sport Industry Research (ISIR) is open upstairs in the old media center. Thanks to the hard work of **Dr. James**, this area provides students with the opportunity to conduct, disseminate, collaborate, and seek funding for their research alongside faculty. This helps to ensure that our graduate students are among the most prepared on the market.
- **Kathy DeBoer** will be speaking at the 2nd Annual M. Dianne Murphy Distinguished Lecture scheduled for Thursday evening, April 13th at the Claude Pepper Center on campus. (See Kathy's profile on page 4). This evening will also celebrate our scholarship recipients for 2006. All are encouraged to attend this gala event.

ALUMNI PROFILES

Paul M. Pedersen, an Associate Professor of Sport Communication and Sport Marketing at Indiana University (Bloomington, Indiana, USA), received his Ph.D. in Sport Management from FSU in 2000. Pedersen has given over 25 refereed presentations at professional conferences, authored two books (Build it and they will come: The arrival of the Tampa Bay Devil Rays & Bobby Bowden Win by Win), and published over 25 peer-reviewed articles in several academic journals. Pedersen, a former sportswriter and sports business columnist, has researched, published, and presented on the activities and practices of many sport organization personnel.



Paul Pedersen, interviewing NBA Commissioner David Stern.

Kimberly S. Miloch, an Assistant Professor of Sport Communication and Sport Marketing at Indiana University (Bloomington, Indiana, USA), earned her Ph.D. in Sport Management from FSU in 2001. Miloch has more than 25 refereed publications and presentations at professional conferences and in academic journals. She has worked in communications and marketing in professional and minor league sport and has researched, published, and presented on topics in sport public relations and fan loyalty at the minor league level. Her primary area of scholarly interest is sport public relations and its impact on sport consumption.

To view complete profiles of Paul and Kim and others in our archives, please visit our website.

STUDENT NEWS

Intern Profiles.....



Derrick Rogers, conducted his internship with the PGA TOUR Diversity Internship Program. "I was selected from a pool of 1,000 + applicants, so the selection process was pretty stringent", Derrick said. Derrick primarily worked on projects in areas that dealt with volunteers, tournament services and sales for the Tour Championship in Atlanta.

He also was afforded the opportunity to coordinate with various vendors. "Overall, I thoroughly enjoyed my internship with the TOUR. I was exposed to a lot and I now have a greater understanding of what it takes to put on large scale events. While I didn't appreciate the times when I was treated like an intern, I know there are lessons that can be learned from those moments".

Brent Miller, obtained an internship position in the marketing department of Comcast SportsNet Mid-Atlantic, located in Bethesda, Maryland. There are more than 4.4 million viewers through affiliations with approximately 200 cable systems in the area. The network covers professional and amateur sports such as the Baltimore Orioles, Washington Wizards, Washington Capitals, D.C. United, and Atlantic Coast Conference athletics.

"During my internship I had the opportunity to work on a wide variety of projects that involved many of the professional teams in the area. I assisted in the creation of rules and guidelines for internet contests involving both the D.C. United and Baltimore Orioles. I oversaw fan interactive booths at Washington Redskins training camp, a Baltimore Ravens pre-season game, and a large youth soccer tournament sponsored by the D.C. United".

Upon completion of his internship, Brent was offered a position with Comcast and he and his wife Jessica are currently living in the D.C. area.

Alumni/ae Updates ...

- **Wesley Mass** is the new coordinator of Athletic-Academic Support for the University of North Florida.
- **Kristin Price** is the coordinator / soccer advisor at Louisiana State University (LSU).
- **Ryan Pettengill** is the Human Resources Director for Results Health Club in Washington D.C.
- **Melissa Ruiz** is the new Latin America Events Coordinator for the National Basketball Association (NBA).
- **Meggan Kriewaldt** is the new Event Coordinator for the Florida Sports Foundation.

- **Lance Troester** is the Compliance Coordinator for Oklahoma State University (OSU) Athletics.
- **Kevin Klammer** was promoted to Account Executive for new business development for Sunrise Sports and Entertainment (Florida Panthers).
- **Andy Vaughn** is teaching adjunct Introduction to Sport Management classes at North Greenville (Carolina) University.



Student Updates ...

- ❖ **Lonice Robinson** is currently interning for the NBA Development League in Greenville, SC.
- ❖ **Emilie Brun** is currently interning for Gametime Management here in Tallahassee.
- ❖ **Jacob Ridenhour** participated in the NBA Basketball Without Borders Africa 100 Camp. The Africa 100, held in Johannesburg, South Africa, engages 100 of the highest ranked players.

Student Updates...

Congratulations...

- ❖ Two of our athletic department staff, **Gary Lhotsky** (Assistant Director of Facilities) & **John Lata** (Director of Student Services) completed their PhD's this semester.
- ❖ **Aaron Cheesman**, Was awarded the Weaver-James-Corrigan postgraduate scholarship given to selected student-athletes who intend to pursue a graduate-level degree following graduation.



Upcoming Events – DeBoer to give 2006 Murphy Lecture



Kathleen J. DeBoer is currently the Executive Director of the American Volleyball Coaches Association (AVCA). Prior to her AVCA appointment, DeBoer spent three years as the Commissioner of General Services for the Lexington-Fayette Urban County Government. She is also the architect of an \$800,000 public/private partnership called the Tubby's Clubhouse/Dell TechKnow project. The program, funded in part by the Tubby Smith Foundation and Dell, Inc., provides computer equipment and training to underserved populations in Lexington's Community Centers. Before her government work, DeBoer spent twenty-three years in intercollegiate athletics serving as a coach, administrator and fundraiser. From 1999 to 2002, DeBoer served as the Southeastern Conference representative to the NCAA Division I Management Council. From 1997 to 1999 she was the chair of the Finance Committee of the NCAA Division I Business and Finance Cabinet. Prior to the aforementioned appointments, DeBoer was a collegiate volleyball coach and consultant for USA volleyball.



The FSU Global Sport Management Program will again be touring Europe this summer. Dr.'s James and Reynaud will accompany the class to such notable locations as, **Wimbledon, Le Tour De France,** and the **2012 London Olympic Organizers.** There are still spots available for students. For more information, contact Dr. Cecile Reynaud.

EDITORIAL STAFF

Editor.....Aubrey Kent
 Assistant Editor.....Matt Walker
 Contributors.....Sean Phelps
Cecile Reynaud

And thanks to all of you who keep in touch with the program!!

To get involved or to make a submission, please contact the Editor at **kent@coe.fsu.edu**

For more information, please visit:

<http://www.fsu.edu/~smrmpe/>

**Sport Management Program
 College of Education
 Florida State University
 200 Tully Gym
 Tallahassee, Florida, USA 32306-4280
 Phone: (850) 644-4813
 Fax: (850) 644-0975**

