



A newsletter for students, alumni/ae, and friends of the FSU Sport Management Program **Volume 1, Issue 3**

*IN THIS ISSUE...*

Director's Message...1  
 Program News.....1

Alumni Profile.....2  
 Student News.....2

Alumni Updates.....3  
 Event Calendar.....3  
 In The News.....3

Global Sports.....4  
 My View.....4

Contact Info.....5

*A message from the Director .....*



I hope that all of you had a safe and wonderful summer. Whether it was relaxing or hectic for you, I know that summer is a very busy time for our program. While it may seem to be a 'down-time' for

academics, this issue will tell you all about "*what we did on our summer vacation!*". I hope that this issue finds all of you well, and that you enjoy the return of the NHL this October! As always, please keep sending us those updates and business cards! (Pictured is the Global Sport group at Chelsea - AK)

*FSU SPORT MANAGEMENT..... PROGRAM NEWS*

- This past spring, in conjunction with the M. Dianne Murphy Lecture, the program recognized its first scholarship recipients. **Levi Johnson** (UG), **Rick Olivieri** (M), and **Kimberly Pettaway Willis** (Ph.D.) were each awarded a framed certificate, \$300, and now have their names on the permanent plaque in the upstairs Tully Gym hallway.
- In August, scholarship winner **Kim Pettaway Willis** represented FSU at the Women's Leadership Round Table discussion at St. Antony's College in the University of Oxford, England. Kim was only one of 35-40 individuals chosen from all over the world.
- **Sheila Nguyen** will be spending the third year of her Ph.D. studies in North Hollywood, CA working on a one-year fellowship granted by the International Association of Golf Administrators (IAGA), representing amateur golf associations around the world.



*Finally, a warm welcome to the newest member of our faculty, **Dr. Andy Rudd**. Dr. Rudd (pictured left) joins us from Florida Gulf Coast University (via the University of Idaho) and specializes in sport ethics, philosophy, and sociology. We are excited to have him aboard!!*

*ALUMNI PROFILE*

**BENOIT SEGUIN – UG (1988)**



Benoit “Ben” Seguin is currently an Assistant Professor at the University of Ottawa. He is also the President of Diving Canada and is a member of the Canadian Olympic Committee.

Ben received his degree from FSU while competing for the Seminoles’ Swimming and Diving Team. A former member of Canada’s National Diving Team, Ben received numerous athletic awards while at FSU including Academic All-American honors in 1988. Following the completion of his degree at FSU, Ben was offered a graduate assistantship to head the Diving Program at West Virginia University (1988-1991) where he completed his Masters in Sport Management. In 1995, he took a teaching position at Laurentian University, and he received his doctorate degree from “Université des sciences humaines de Strasbourg, France” in 2003.

Prior to his academic career, Ben also gained valuable experiences working as Marketing Director for two of Canada’s most successful Olympic Sports: Diving Canada (1991-1993) and Synchro Canada (1993-1995).

**To view complete profiles of Ben and others in our archives, please visit our website.**

*STUDENT NEWS*

***Got interns.....?***

\* **Krisita Porter** is interning in Atlanta with “friend of the program” Molly Fletcher, Vice-President at Career Sports Management, Inc.

\* **Holly Shafer & Matthew Hernandez** are working in stadium operations for the Tampa Bay Devil Rays.

\* **Stephen Shapin** is with the Game Of your Life Foundation (GOLF) working operations for the Power-Bilt Junior Golf Tour in Michigan.

\* **Kiego Honda** is with the Jupiter Hammerhead & Palm Beach Cardinals.

\* **Brent Miller** is with Comcast Sports Net in Maryland.

\* **Kyle Steinke** is the Assistant Program Director for Camp Laurel South in Casco, Maine.

\* **Derrick Rogers** is now working for the PGA Tour in Atlanta as an event operations intern.

***LOCALLY.....***

**HEATH TAVIDES** is now working at the Florida Sports Foundation as an Event Coordinator.

**BRIAN MOSIER** has been hired by the PE faculty here at FSU as an Assistant Professor.

### *Alumni/ae Updates ...*

- **Kevin Klammer** is doing sales for Sunrise Sports & Entertainment (Florida Panthers).
- **Scott Allen** is the PATCH Coordinator for the Gator Bowl Association in Jacksonville, FL.
- **Dr. Paul Pederson** has accepted a new position on the faculty at Indiana University and **Dr. Bob Heere** has moved to New Zealand to take a job as an Assistant Professor at the Auckland University of Technology.
- **Nick Bednar** is the general manager of Billy Caldwell G.C. and is part of Billy Casper Golf, Inc.

### *Events Calendar ....*

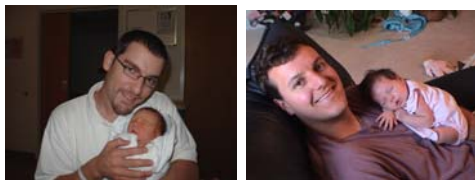
\* The 2005 Sport Management Conference is quickly going to be upon us. We encourage all alumni and friends to come back and visit with us at this event. Keynote speakers for this year include Don Yaeger (Sports Illustrated), Darrin Rovell (ESPN.com), Erika Newsome (Atlanta Braves), Lindsey Rogers (Conference USA), Mike Cooney (PGA Tour), as well as many others from the sport industry and several research and poster presentations. ***The 2005 conference will be held October 20-22. We hope to see you!!***

### *More Alumni/ae Updates ...*

#### ***CONGRATULATIONS!!***

June 14 - **Greg Hanna** (MS, 2000) and his wife Jamie welcomed son Quentin Gregory (left).

July 15 - **Sam Todd** (PhD, 2003) and his wife Louise welcomed daughter Louisa Oates.



### *IN THE NEWS....*

\* **Dr. James** participated in a panel discussion on "Perspectives," a weekly radio program on WFSU. This program was called "NCAA Ban on Native American Mascots", and its primary purpose discuss the recent naming ban and what it means to Seminole athletes, fans of FSU sports and Native Americans. In addition to Dr. James, the panel included FSU President T.K. Wetherell, Joe Quetone, Executive Director of the Governor's Council on Indian Affairs, and Max Osceola, chair of the Seminole Tribe. For more information, go to: [http://www.fsu.edu/~wfsu\\_fm/programs/local\\_f.html](http://www.fsu.edu/~wfsu_fm/programs/local_f.html)

*GLOBAL SPORT MANAGEMENT – Paris/London*

This July, Drs. Kent and Reynaud took a group of 13 great students to Europe. A fun time was had by all. Highlights included our class lectures (just kidding!!), visits to Roland Garros, Stade de France, Palais Omnisports, Wimbledon, Stamford Bridge (Chelsea), Lord's Cricket Ground, NFL Europe, HOK sports, and meeting with the London 2012 Bid Committee. For more details, go to the International link on our webpage.

*MY VIEW ..... Dr. James on the "Seminoles" and the NCAA*

It is not unreasonable to expect colleges and universities, and schools at all levels, to use nicknames that are not offensive. A concern rises, however, when a small, and arguably uninformed, group begins making decisions about the use of nicknames. All indicators are that the executive committee made a decision with very limited input, none from Florida State or the Seminole Tribe. Another issue to consider is whether the committee even has the authority to issue such a ban. A third concern is that there has been no explanation of what "hostile and abusive" means. When did a proper name, Seminoles, become hostile and abusive? For the complete text of this "view", go to: <http://www.fsu.edu/~smrmpe/faculty/jamesmain.htm>

***EDITORIAL STAFF***

Editor.....Aubrey Kent  
Assistant Editor.....Matt Walker  
Contributors.....Jeff James  
Sean Phelps

**And thanks to all of you who keep  
in touch with the program!!**

To get involved or to make a submission, please contact the Editor at [kent@coe.fsu.edu](mailto:kent@coe.fsu.edu)

*For more information, please visit:*

<http://www.fsu.edu/~smrmpe/>

**Sport Management Program  
College of Education  
Florida State University  
200 Tully Gym  
Tallahassee, Florida, USA 32306-4280  
Phone: (850) 644-4813  
Fax: (850) 644-0975**

