



A newsletter for students, alumni/ae, and friends of the FSU Sport Management Program **Volume 1, Issue 2**

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*A message from the Director .....*



Hello, and welcome to the second issue of our newsletter for students, alums, and friends of the FSU Sport Management program. In this issue, we are excited to share with you some very exciting news about the

accomplishments of our faculty and students, as we gain more and more worldwide recognition. We hope that all of you are doing well, and had a safe and enjoyable holiday season. And please ..... keep sending us those updates and business cards! -AK

*FSU SPORT MANAGEMENT..... PROGRAM NEWS*

➤ **SPORT MANAGEMENT STUDENT SCHOLARSHIPS**

Each year 3 students from our programs (one each from Undergraduate, Masters, and Doctoral) will be awarded a \$300 scholarship to recognize their academic and professional achievements, as well as their commitment to both sport in the community and/or the field in general. For more information (and applications) about these awards, please go to the following link:

<http://www.fsu.edu/~smrmpe/programs/sm/awards.htm>

➤ **GLOBAL SPORT MANAGEMENT**

This summer we will again be offering our international program. Drs. Kent and Reynaud will be conducting the trip, which will once again be in Paris (1 week) and London (4 weeks). Check out the following link for information:

<http://www.fsu.edu/~smrmpe/programs/sm/international.htm>

*ALUMNI PROFILE*

**ALEC NGUYEN – Masters (2001)**



Alec is currently a Corporate Sales Manager for the Tampa Bay Lightning Hockey Club, Tampa Bay Storm Arena Football Team, and the St. Pete Times Forum. Alec was a Vietnamese refugee, and a native of Dayton, Ohio. He came to FSU after completing his B.S. in Sport Management from The Ohio State University (1998). In his current role, he manages existing ticket, suite and sponsorship accounts for the Lightning, Storm, and the St. Pete Times Forum. He oversees more than 500 accounts that include season ticket accounts, corporate sponsorship, marketing partnerships, & luxury suites. After leaving FSU, Alec worked at the PGA Tour, in Retail Licensing, where he worked closely with EA sports, Upper Deck & Pro Tour Memorabilia.

**To view more profiles in our archives, please visit the alumni section of our website:**  
**<http://www.fsu.edu/~smrmpe/programs/sm/alumni.htm>**

*STUDENT NEWS*

\* One of our Sport Management doctoral students, ***Mrs. Kimberly Pettaway-Willis***, has been invited to participate in the Women's Leadership Oxford Round Table discussion at St. Antony's College at the University of Oxford. Kimberly was only one of 35-40 individuals chosen from all over the world. The special session will be during the week of August 7 - August 12, 2005 in Oxford, England.

\* The Sport Management practicum program has undergone some changes and will continue to be modified to upgrade the experience for all involved. Details are available at the website.

**\* UPCOMING INTERNSHIP APPLICATION DEADLINES**

\*PGA Diversity Internship Program, February 14, 2005 - [www.pgatour.com](http://www.pgatour.com)

\* PGA Internship Program, February 14 2005 - [www.pgatour.com](http://www.pgatour.com)

\* NASCAR Diversity Internship Program, February 25, 2005 - [www.diversityinternships.com](http://www.diversityinternships.com)

*Alumni/ae Updates ...*

- **Reginald Adams** is now Assistant AD for Business and Finance at South Carolina State University.
- **Lynn Bourdon** (Assistant Director of Event Management) and **Kristin Price** (Tutorial Coordinator) are working in the FSU Athletic Dept.

**CONGRATULATIONS!!**

- **Doug Manning** is now the Sports Coordinator & Coach Development Director for the Southern California Special Olympics. Doug and his wife Kristy welcomed twin baby girls in October, 2004.

*Events Calendar ....*

- \* The 2004 Sport Management Conference was a rousing success, with over 320 people registered from 30 universities attending. Highlighted speakers included Rick Nafe (VP of Operations and Facilities for the TB Devil Rays), Molly Fletcher (VP of Client Representation for Career Sports and Entertainment), and Kirsten Sabia (Manager of Brand Development for the PGA Tour), as well as many others. Over 20 researchers presented their work along with several poster sessions. ***The 2005 conference will be held October 20-22. We hope to see you!!***

*More Alumni/ae Updates ...*

- **Tony Lenning** (Special Projects Director) and **Kevin Brahm** (Ticket Manager) are now working for the Clearwater Threshers Baseball Club, the "A" level affiliate of the Phillies.
- **Amy Herrington** is the new Assistant Softball Coach at Appalachian State University
- **Scott Koch** is now the Sports Events Coordinator for the Greater Des Moines Convention and Visitors Bureau.
- **Christy Peacock** is now the Director of Grants and Promotions with the Florida Sports Foundation.

*IN THE NEWS....*

- \* **Dr. Reynaud** was this year's recipient of the 12th annual Saint Leo University Women in Sports Achievement Award. She was honored at the Saint Leo University Girls & Women In Sports Banquet on Thursday, February 3rd at Lake Jovita Golf & Country Club.
- \* **Dr. Mondello** was invited as a keynote speaker at the 2005 Running USA Conference in San Diego, where he talked about the Economic Impact of Sports on a Locality.



