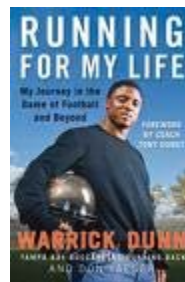


The Sport Management Program at the Florida State University is proud to host the 11th annual conference for sport management scholars, students, and professionals. The conference program features a mix of academic research presentations and talks from highly respected professionals in the sport industry.

CONFERENCE SPEAKERS will include:

- **Mike Zimmer – President, South Florida Super Bowl Host Committee**
- **Don Yaeger – Author & Former Associate Editor *Sports Illustrated***
- **Mike Cooney – Human Resource Director, PGA Tour**
- **David Mack – Miami Heat, Group Sales**
- **Sharon Liggett – Pres. & CEO, Tallahassee Area Convention & Visitors Bureau**



**FOR MORE INFORMATION AND A REGISTRATION FORM
SEE THE CONFERENCE WEBSITE**

<http://www.fsu.edu/~srmpe/programs/sm/conference/conferenceindex.html>



Conference Director:

Dr. Mike Mondello - Mondello@fsu.edu 850-645-4825

For Registration Details:

Dr. Brooke Forester – BForester@fsu.edu 850-645-2350