

Curriculum Vitae
Michael J. Mondello
August 26, 2009

University Address: Department of Sport & Recreation Management
College of Education
1016 Tully Gym
The Florida State University
Tallahassee, Florida 32306
Phone: (850) 645-4825- FAX: (850) 644-0975

E-Mail Address: mmondello@fsu.edu

Web Site: <http://www.fsu.edu/~smrmpe/faculty/mondellomain.htm>

Professional Preparation

- 1999 **Doctor of Philosophy in Higher Education Administration**
University of Florida, Gainesville, FL
Specialization: Finance
Dissertation: A financial analysis of Division I-A athletic programs
- 1992 **Master of Science in Exercise and Sport Sciences**
University of Florida, Gainesville, FL
Specialization: Sport Management
- 1990 **Bachelor of Science in Secondary Education**
University of South Florida, Tampa, FL
Specialization: Secondary Physical Education Pedagogy

Professional Experience

- August, 2006 – Present **Associate Professor Sport Management**
Department of Sport Management, Recreation Management
& Physical Education – College of Education
The Florida State University (Awarded tenure 2/06)
- 2000 – 2006 **Assistant Professor Sport Management**
Department of Sport Management, Recreation Management
& Physical Education – College of Education
The Florida State University
(Awarded doctoral directive status 10/02)
- 1997 – 1999 **Assistant to the Department Chair**
Director, Sport and Fitness Program
Department of Exercise and Sport Sciences
University of Florida, Gainesville, FL

1993 – 1997 **Co-Director, Sport and Fitness Program**
Department of Exercise and Sport Sciences
University of Florida, Gainesville, FL

1994 – 2000 **Supervision of student internships**
Department of Exercise and Sport Sciences
University of Florida, Gainesville, FL

Coaching Experience

1990 – 1994 **Men's Assistant Basketball Coach**
Santa Fe Community College, Gainesville, FL

TEACHING

The Florida State University – Doctoral Seminars

Sport Ethics

This doctoral seminar focuses on various theoretical frameworks related to ethics. Topics included Kantian, deontological, teleological, and situational ethical theories. Students are engaged in class discussion focusing on research related to ethics and their application to sport organizations. Additionally, class sessions serve as research forums to generate future projects, papers, and presentations.

Sport Finance

This doctoral seminar focuses on various financial and economic theories related to sport organizations. Specific foci include competitive balance, contingent valuation, league development, financing options, valuation, obtaining capital, economic impact analysis, and firm performance. In addition, students are actively engaged in class discussion focusing on sport management research related to economics and finance. Additionally, classes serve as research forums to generate future projects, papers, and presentations.

Master's Courses

Fundraising for Sport Organizations

This course was developed in response from industry professionals who indicated they would like more sport management students trained in the science of fundraising. This course introduces the student about the "art" of fundraising as well as the "science" of fundraising because fundraising is about people, personalities, and personal relationships. The assigned readings are designed to help students think about for profit and nonprofit organizations from a fundraising perspective and provide them the necessary tools to approach fundraising successfully.

Fiscal Management in Sport

This sport finance course is a core course for all sport management graduate students. Topic areas include investments, the stock market, salary structures in professional sports, economic impact analysis, franchise valuations, time value of money, financial case reviews, financial capital structures, budgeting, financial issues related to college and professional athletics, stadium financing, corporate sponsorship, and group presentations. Collectively, this class balances both financial theory and sport application.

Undergraduate Courses

Global Sport Finance

This international sport finance course is offered through our Global Sport Administration program for all undergraduate/graduate students. Topics included international financial issues related to youth and professional sports, government agencies, national sport organizations, and financial capital structures. Internationally respected sport economists Bill Gerrard & Stefan Szymanski were invited guest speakers.

Organization & Administration of Sport

This course considered current issues related to the administration of sport programs. Topic areas include human resource management, facility management, employee evaluation, marketing, financial issues, business etiquette, ethics, and legal aspects related to sport.

Undergraduate and Graduate Practicum in Sport

These courses constitute undergraduate and graduate internships. Responsibilities include development of an introductory cover letter, midterm assessment evaluation, and final evaluation. Students are required to prepare notebooks summarizing their experiences and also complete a paper as part of the final written assignments.

Sport Finance

This sport finance course is a core course for all majors. Topics areas included budgeting, financial issues related to college and professional athletics, stadium financing, corporate sponsorship, personal finance, an overview of investments and the stock market, salary structures in professional sports, economic impact analysis, franchise valuations, capital financing structures, budgeting, and the time value of money.

Sport Ethics

This sport ethics course is a core course for all majors. Topic areas include major ethical theories including Kantian ethics, deontology, utilitarianism, egoism, and teleological ethics. These theories are discussed and then applied to various sport situations. In addition, students participate in individual class debates.

Graduate Student Mentoring

Chair of Doctoral Dissertation Supervisory Committees

- Chris Keshock (2004) – The effects of economic impact information on the attitudes of potential sports sponsors operating in mid-size and small colleges.
- Clark Haptonstall (2005) - Measuring the effectiveness of mediated and non-mediated communication among Heisman Trophy voters.
- John Lata (2006) – An analysis of goal achievement orientation and sport morality levels of Division I-A non revenue collegiate athletes.
- Ted Kian (2006) – Masculine Hegemony in March Madness? A textual analysis of the Gendered language used by newspaper and online sportswriters covering NCAA Women’s and Men’s basketball tournaments.

Current Chair Advisees – Clint Waltz, Bill Kaminka, Sungil Hong, Melissa Noland, Chris Kallaher, Laurie Swiger, Daniel Chen, Pat Lee, Michelle Brimecombe, Mar Magnusen, Mark Howard, JC Kim, Don Stringfellow.

Member of Doctoral Dissertation Supervisory Committees

Jason Lee (2002), Kadie Otto (2003), Krista Mooney (2003), Samuel Todd (2003), Bosmat Makeover (2003), Sunho Mun (2003), Fred Battenfield (2004), Charles Crowley (2004), Win Koo (2004), Damon Andrew (2004), Trey Ivey (2005), Bob Heere (2005), Brent Estes (2006), Do Young Pyun (2006), Andi Lyons (2007), Mike Stewart (2008), Birgit Zepf (2008), Brooke Forester (2009), Masa Yoshida (2009), Roy Samuel (2009), Jin-wok Chen, Min-Soo Kim, Doug Waddell, Andres Taylor, Shawn McWashington, Sheila Nguyen, Brian Gordon, Jaeyeon Hwang, Kristin Zomermaand, Dusko Bogdanov, Joe Germain, and Lisa Grossman.

Member of Master’s Thesis Supervisory Committees

Megan McHugo (2005), Tim Kellison (2009).

Publications

Refereed Journal Articles Published

Mondello, M., Schwester, R., & Humphreys, B. (2009). The role of managers in team performance. *International Journal of Sport Communication*, 2 (4), ??.

Kian, E. M., **Mondello, M.,** & Vincent, J. (2009). ESPN - The women’s sports network? A content analysis of Internet coverage of March Madness. *Journal of Broadcasting & Electronic Media*, 53 (3), ???.

- Mondello, M.,** Berri, D., Leeds, M., & Leeds, E. (2009). The role of managers in team performance. *International Journal of Sport Finance*, 4 (2), 75-93.
- Kwon, H. H., Lee, C., & **Mondello, M.** (2009) Integration of two brands. A Co-branding Model. *International Journal of Sport Management*, 10 (1), 35-50.
- Mondello, M.** & Maxcy, J. (2009). The impact of salary dispersion and performance bonuses in NFL organizations. *Management Decision*. V. 47, (1), 110-123.
- Rudd, A. & **Mondello, M.** (2008). Managers' Ability to Identify Ethical Issues in the Sport Industry. *International Journal of Sport Management*, 9 (4), 451-459.
- Kwon, H. H., Kim, H., & **Mondello, M.** (2008). Does a manufacturer matter in co-branding? The influence of a manufacturer brand on sport team licensed apparel? *Sport Marketing Quarterly*, 17 (3), 163-172.
- Mondello, M.,** Andrew, D., Todd, S., & Mahony, D. (2008). Teaching Finance in Sport Management Programs: An analysis of course content delivery. *ICHPER-SD Journal of Research*. 3 (2), 100-106 .
- Mondello, M. (2008).** *The College Football Postseason Mess: Economic Perspectives.* *The Journal for the Study of Sport & Athletes in Education*.2(2) 181-202.
- Kian, E. M., Vincent, J., & **Mondello, M.** (2008). Masculine hegemonic hoops: An analysis of media coverage of March Madness. *Sociology of Sport Journal*, 25 (2), 223-242.
- Mondello, M.** & Humphreys, B. (2008). Determinants of Franchise Values in North American Professional Sports Leagues: Evidence of an Hedonic Price Model. *International Journal of Sport Finance*, 3 (2), 98-105.
- Walker, M. & **Mondello, M.** (2007). Moving Beyond Economic Impact: A Closer Look at the Contingent Valuation Method. *International Journal of Sport Finance*, 2 (3), 149-160.
- Humphreys, B. & **Mondello, M.** (2007). Intercollegiate Athletic Success and Donations at NCAA Division I Institutions. *Journal of Sport Management*, 21 (2), 265-280.
- Mondello, M.,** Johnson, B., & Whitehead, J. (2007). The value of public goods generated by a National Football League Team. *Journal of Sport Management*, 21 (1), 123-136.
- Mondello, M.,** Mahony, D., Hums, M. & Judd, M. (2006) Sport management doctoral students in North America: Perceptions of their graduate training. *International Journal of Sport Management*, 7 (2), 160-173.
- Baker, A., Mahony, D., Judd, M., **Mondello, M.,** & Hums, M. (2006) Tenure expectation in sport management: Perceptions of faculty. *International Journal of Sport Management*, 7 (4), 407-424.

- Johnson, B., **Mondello, M.**, & Whitehead, J. (2006). Contingent valuation of sports: Temporal embedding and ordering effects. *Journal of Sports Economics*, 7 (3), 267-288.
- Maxcy, J., & **Mondello, M.** (2006). The impact of free agency on competitive balance in North American professional team sports leagues. *Journal of Sport Management*, 20 (3), 345-365.
- Mahony, D., **Mondello, M.**, Hums, M. & Judd, M. (2006) Factors Impacting Job Attractiveness: Perceptions of Sport Management Faculty. *Journal of Sport Management*, 20 (3), 414-430.
- Mondello, M.** & Rische, P. (2006). Comparative economic impact analyses: Differences across cities, events, and demographics: A Reply. *Economic Development Quarterly*, 20 (2), 196-197.
- Rudd, A. & **Mondello, M.** (2006). How do college coaches define character? A qualitative study with Division I-A head coaches. *Journal of College & Character*, 7 (3), 1-10.
- ***Mondello, M.** & Rische, P. (2005). Variable ticket pricing in Major League Baseball: A case study of the St. Louis Cardinals. *International Journal of Sport Management*, 6, (3), 214-232.
- ***Mondello, M.** & Rische, P. (2004). Comparative economic impact analyses: Differences across cities, events, and demographics. *Economic Development Quarterly*, 18, (4), 331-342.
- *Rische, P. & **Mondello, M.** (2004). Ticket price determination in professional sports: An empirical analysis of the NBA, NFL, NHL, and Major League Baseball. *Sport Marketing Quarterly*, 13, (2), 104-112.
- ***Mondello, M.**, & Anderson, P. (2004) Stadiums, arenas, and sports referendums: A comparative analysis of cities involved in the stadium game. *International Journal of Sport Management*, 5, (1), 43-71.
- *Mahony, D. **Mondello, M.** Hums, M. & Judd, M. (2004) Are Sport Management doctoral programs meeting the needs of the faculty job market? Observations for today and the future. *Journal of Sport Management*, 18, (2), 91-110.
- *Rische, P. & **Mondello, M.** (2003). Ticket price determination in the National Football League: A quantitative approach. *Sport Marketing Quarterly*, 12, (2), 72-79.
- ***Mondello, M.**, & Pederson, P. (2003). A content analysis of the Journal of Sports Economics. *Journal of Sports Economics*, 4, (1), 64-73.

* Scholarly and creative activities that occurred before last promotion at FSU

- ***Mondello, M.**, (2003). Stadium funding and the city of Jacksonville *International Sports Journal*, 7, (2), 1-8.
- ***Mondello, M.**, & Beckham, J. (2002). Worker's compensation and collegiate athletes: The debate over the pay for play model: A counterpoint. *Journal of Law & Education*, 31, (3), 293-303.
- ***Mondello, M.**, Mahony, D., Hums, M., & Moorman, A. (2002). A survey of search committee chairpersons: Candidate qualifications preferred for entry-level tenure-track sport management faculty positions. *International Journal of Sport Management*, 3, (4), 262-281.
- ***Mondello, M.** & Janelle, C. (2001). A comparison of leadership styles of head coaches and assistant coaches at a successful Division I athletic program. *International Sports Journal*, 5, (2), 40-49.
- Mondello, M.** (2000). A financial analysis of Division I-A athletic programs. *International Journal of Sport Management*, 1, (1), 36-54.
- Mondello, M.**, & Abernethy, A. (2000). A historical overview of student-athlete academic eligibility and the future implications of Cureton v. NCAA. *Villanova Sports & Entertainment Law Journal*, 7, (1), 127-150.
- Mondello, M.**, Fleming, D., & Focht, B. (2000). The organization, administration, and operational procedures of an elective physical education program at a research one university. *The Physical Educator*, 57, (2), 77-82.
- Langley, C., Connaughton, D., **Mondello, M.**, & Whiddon, S. (2000). The dynamics of collegiate sport sponsorship. *FAHPERD*, 39, (1), 35-41.
- Mondello, M.** (2000). A challenge to implement the principles of The Arizona Accord. *FAHPERD*, 38, (3), 32-34.
- Mondello, M.** (2000, January/February). Does defense win championships? *Strategies*, 13, (3), 34-36.
- #**Mondello, M.** (1996). Basketball drills. *Journal of Health, Physical Education, Recreation, and Dance*, 34, (2), 5.

Refereed Proceedings

- ***Mondello, M.** & Maxcy, J. (2004). Measuring the impact of Free Agency on competitive balance in North American professional team sports leagues. Abstract proceedings of the Joint Statistical Conference held in Toronto, Canada.

***Mondello, M.** (2004) Big time ball: Hard cash or hype? Abstract proceedings of Research in Review. The Florida State University. V. XIV (1) p.2-3.

Fleming, D. & **Mondello, M.** (2000, March). Block vs. traditional scheduling: An analysis of time usage and content. Paper presented at the annual conference of the American Alliance for Health, Physical Education, Recreation and Dance held in Orlando, FL.

Published Book Chapters

Mondello, M. (2008). The College Football Postseason Mess: Economic Perspectives. In The Business of Sports, V. 3. Bridging research and practice. p. 167-190. Greenwood Publishing, CT.

Mondello, M. (2006). Sports Economics and the Media. In Handbook of Sports and Media. p. 277-294. Erlbaum Publishing, NJ.

McClung, S., Hardin, R., & **Mondello, M.** (2004). Marketing on the Web: Collegiate Athletic Sites. In B. G. Pitts (Ed), *Sharing Best Practices In Sport Marketing: The Sport Marketing Association's Inaugural Book of Papers* (pp.33-44). West Virginia: Fitness Information Technology.

Non-Refereed Publications Completed

***Mondello, M.** & Haptonstall, C. (2001). A financial comparison of an institution's Heisman trophy candidate. *CoSida digest*, 51, No.9 p.12-14.

***Mondello, M.** & Haptonstall, C. (2001). Campaign finance. *Athletic Business*. V. 25, No. 5. p. 26.

Mondello, M. (2000). The University of Florida's up-tempo style of play. *Coach and Athletic Director*. V. 69, No. 7. 30-35.

#**Mondello, M.** (1998). The scramble drill. *Winning Hoops*. Vol 12, No. 5.

#**Mondello, M.** (1997). Meet Jeremy Foley: The man who took the Gators athletic program out of debt. *Coach and Athletic Director*. Vol. 66, No. 7.

#**Mondello, M.** (1997). Steve Spurrier, The Football Coach who won everything in 1996. *Coach and Athletic Director*. Vol. 67, No. 1.

Scholarly and creative activities that occurred prior to employment at FSU

Scholarly and creative activities that occurred prior to employment at FSU

Scholarly and creative activities that occurred prior to employment at FSU

Presentations

Invited Presentations or Symposia

Mondello, M. (April, 2007). The coaching climb: Suggestions to enter the coaching basketball profession. Invited presentation in Theory and Practice of Coaching Basketball Course at Florida State University. Tallahassee, Florida.

Mondello, M. (September, 2003). Financial issues facing today's sport manager. Invited presentation for undergraduate sport leadership course at the University of North Florida. Jacksonville, Florida.

Mondello, M. (October, 2002). Current ethical issues confronting the sport manager. Invited presentation for PET 4401 Administration and Organization of Sport undergraduate course at the Florida State University, Tallahassee, Florida.

Mondello, M. (November, 2001). The stadium game: Who pays for athletic venues? Invited presentation for PET 4463 Sport Finance undergraduate course at the Florida State University, Tallahassee, Florida.

Mondello, M. (November, 2001). The stadium game: Who pays for athletic venues? Invited presentation for PET 4463 Sport Finance undergraduate course at the Florida State University, Tallahassee, Florida.

Mondello, M. (September, 2001). Financial issues in collegiate athletics. Invited presentation for undergraduate sport leadership course at the University of North Florida. Jacksonville, Florida.

Mondello, M. (April, 2001). The coaching climb: Suggestions to enter the coaching basketball profession. Invited presentation in Theory and Practice of Coaching Basketball Course at Florida State University. Tallahassee, Florida.

Mondello, M. (November, 2000). Offensive basketball philosophies, theories, and the first offense. Invited presentation in Theory and Practice of Coaching Basketball Course at Florida State University. Tallahassee, Florida.

Mondello, M. (October, 2000). Current financial trends in college and professional sports. Invited presentation for undergraduate sport leadership class at the University of North Florida. Jacksonville, Florida.

Mondello, M. (March, 2000). The Arizona Accord pursuing victory with honor: Building character through sports. Invited guest lecture. Administration of Sport and Exercise Programs. Department of Exercise and Sport Sciences. University of Florida Gainesville, Florida.

Mondello, M. (January, 2000). Career opportunities in Sport Management. Invited guest lecture/honors seminar - Department of Exercise and Sport Sciences. University of Florida Gainesville, Florida.

Mondello, M. (June, 1999). The financial analysis of college athletic programs. Invited guest lecture/sport management course - Department of Exercise and Sport Sciences. University of Florida Gainesville, Florida.

Mondello, M. (April, 1999). The financial analysis of college athletic programs. Invited guest lecture/sport management course - Department of Exercise and Sport Sciences. University of Florida Gainesville, Florida.

Mondello, M. (March, 1999). A financial analysis of Division I-A athletic programs. Paper presented at the Florida State University Sport Administration and Physical Education Conference.

Mondello, M. (February, 1999). The financial analysis of college athletic programs. Invited guest lecture/honors seminar - Department of Exercise and Sport Sciences. University of Florida Gainesville, Florida.

Mondello, M. (September, 1998). The risk factors associated with cardiac heart disease. Department of Corrections Workshop, University of Florida, Gainesville Florida.

Mondello, M. (August, 1998). An overview of the Sport and Fitness Program in the Department of Exercise and Sport Sciences at the University of Florida. University of Florida Gainesville, Florida.

Mondello, M. (March, 1998). The financing of college athletic programs. Guest Lecture/Honors Seminar - Department of Exercise and Sport Sciences. University of Florida Gainesville, Florida.

Refereed Presentations and Symposia

INTERNATIONAL MEETINGS:

Mondello, M. (May, 2009). Issues, challenges, and the state of fundraising: Insights from today's practitioners. Paper presented at the 24th Annual North American Society Sport Management Conference. Toronto, CA.

Mondello, M. (May, 2008). To build or not to build: Examining the public discourse regarding St. Petersburg's stadium plan. Paper presented as part of a symposium at the 23rd Annual North American Society Sport Management Conference. Toronto, CA.

Mondello, M. (June, 2007). Fundamental determinants of franchise values in North American professional sports leagues. Paper presented as part of a symposium at the 22nd Annual North American Society Sport Management Conference. Ft. Lauderdale, FL.

Mondello, M. (June, 2007). Teaching finance in sport management programs. Paper presented as part of a symposium at the 22nd Annual North American Society Sport Management Conference. Ft. Lauderdale, FL.

- Mondello, M.** (February, 2007). Innovative Business Strategies for the Running Industry. Running USA 2007: The National Conference for the Running Industry. San Diego, CA.
- Mondello, M.** (June, 2006). The impact of free agency on competitive balance in North American professional team sports leagues. Paper presented as part of a symposium at the 21st Annual North American Society Sport Management Conference. Kansas City, MS.
- Berri, D., & **Mondello, M.** (July, 2005). Is it the teacher or the students: Understanding the role of the coach in the NBA. 80th Annual Western Economic Association International Meeting. San Francisco, CA.
- Mondello, M.** (2005). Invited Keynote Address: Economic Impact: Concepts, applications, and strategies for the running community. Running USA 2005: The National Conference for the Running Industry. San Diego, CA.
- Mondello, M.** & Maxcy, J. (2004). Measuring the impact of free agency on competitive balance in North American professional team sports leagues. Abstract proceedings of the Joint Statistical Conference. Toronto, Canada.
- Mahony, D., **Mondello, M.**, Judd, M., & Hums, M., (June, 2004). Factors impacting job attractiveness: Perceptions of sport management faculty. Paper presented at the 19th Annual North American Society Sport Management Conference. Atlanta, GA.
- McClung, S., Hardin, R., & **Mondello, M.** (November, 2003). Marketing on the web: Collegiate athletic sites. The 1st Annual Sport Marketing Conference. Gainesville, Florida.
- Mondello, M.**, Mahony, D., Judd, M., & Hums, M., (June, 2003). Sport management doctoral students in North America: Perceptions of their graduate training. Paper presented at the 18th Annual North American Society Sport Management Conference. Ithaca, NY.
- Mondello, M.**, Maxcy, J., & Gerrard, B. (June, 2003). Symposium presentation: International perspectives on the impact of free agency on professional sports leagues. Abstract proceedings of the 18th Annual North American Society Sport Management Conference. Ithaca, NY.
- Mondello, M.** (October, 2002). What is it worth to be a major league city? An application of CVM analysis. Paper presented at the 3rd Annual International Conference on Sport Management & Entertainment Business. Columbia, South Carolina.
- Mondello, M.** (May, 2002). Stadiums, arenas, and sports referendums: A comparative analysis of cities involved in the stadium game. Paper presented at the 17th Annual North American Society for Sport Management Conference. Alberta, Canada.

Mahony, D., **Mondello, M.**, Hums, M., & Judd, M. (May, 2002). Invited forum. Sport Management doctoral programs in North America: What is being produced? Paper presented at the 17th Annual North American Society for Sport Management Conference. Alberta, Canada.

Mondello, M. (June, 2000). A financial analysis of Division I-A athletic programs. Paper presented at the 15th Annual North American Society for Sport Management Conference. Colorado Springs, Colorado.

Mondello, M. & Fleming, D. (March, 2000). Block scheduling in secondary physical education classes. Presented at the National AAPHERD Convention. Orlando, Florida.

NATIONAL MEETINGS:

Mondello, M. (February, 2003) - Sport administration symposium "Financing College Athletics: The past, present, and future." Invited panelist discussant held at Georgia State University.

REGIONAL MEETINGS:

Mondello, M. (February, 2004) – To pay or not pay student-athletes. Panel discussion presented at the Spring Entertainment, Arts & Sports Industry (EASI) Conference, Tallahassee, FL.

Mondello, M. (September, 2003). Sport Finance: Innovative teaching techniques. The 5th Annual Florida State University Sport Administration Conference. Tallahassee, Florida.

Mondello, M. (March, 2003) - To pay or not pay student-athletes. Panel discussion presented at the Spring Entertainment, Arts & Sports Industry (EASI) Conference, Tallahassee, FL.

Mondello, M. & Haptonstall, C. (November, 2001). Relative importance of selected experience factors for job attainment in professional sports. Presented at the 2001 Florida State University Sport Administration Conference. Tallahassee, Florida.

Mondello, M. & Haptonstall, C. (December, 2000). A financial comparison of an institution's Heisman Trophy candidate. Presented at the 2000 Florida State University Sport Administration Conference. Tallahassee, Florida.

Mondello, M. (October, 1999). The Arizona Accord pursuing victory with honor: Building character through sports. Paper presented at the Florida Alliance for Health, Physical Education, Recreation, Dance, and Driver Education State Conference.

Mondello, M. (March, 1999). A financial analysis of Division I-A athletic programs. Presented at the 1999 Florida State University Sport Administration and Physical Education Conference. Tallahassee, Florida.

Contracts and Grants

Contracts and Grants Funded

- Awarded funding of \$810 for travel to the 24th Annual North American Society for Sport Management Conference in Columbia, SC through the COE CORE research award (2009).
- Awarded funding of \$450 for travel to the 24th Annual North American Society for Sport Management Conference in Columbia, SC through the FSU Faculty Travel Grant Committee research award (2009).
- Awarded funding of \$500 for the Sport Management Conference by the Leon County Tourist Development Council. (2008).
- Awarded funding of \$600 for travel to the 23rd Annual North American Society for Sport Management Conference in Toronto, CA through the FSU Faculty Travel Grant Committee research award (2008).
- Awarded funding of \$450 for travel to the 22nd Annual North American Society for Sport Management Conference in Ft. Lauderdale, FL through the FSU Faculty Travel Grant Committee research award (2007).
- Awarded funding of \$1,000 for the Sport Management Conference by the Leon County Tourist Development Council. (2007).
- Awarded funding of \$1,000 for travel to the 22nd Annual North American Society for Sport Management Conference in Ft. Lauderdale, FL through the COE CORE research award (2007).
- Awarded funding of \$500 for travel to the 21st Annual North American Society for Sport Management Conference in Kansas City, MS through the COE CORE research award (2006).
- Awarded funding of \$400 for travel to the Western Economics Meetings held in San Francisco, CA through the FSU Faculty Travel Grant Committee (2005).
- Awarded funding of \$883 from the Office for Distributed and Distance Learning to attend a summer blackboard workshop. (2005).
- Awarded funding of \$3000 for spring research fellow through the COE CORE research award (2005).
- Awarded funding of \$450 for travel to the Joint Statistical Meetings held in Toronto, Canada through the FSU Faculty Travel Grant Committee (2004).

- Awarded funding of \$3000 for summer research fellow through the COE CORE research award (2004).
- Awarded funding of \$500 for travel to the 19th Annual North American Society for Sport Management Conference in Atlanta, GA through the COE CORE research award (2004).
- Awarded funding of \$350 for travel to the 18th Annual North American Society for Sport Management Conference in Ithaca, NY through the COE CORE research award (2003).
- Awarded funding of \$350 for travel to the 4th Annual International Sport & Entertainment Business Conference in Columbia, SC through the FSU Faculty Travel Grant Committee (2002).
- Awarded funding of \$500 for travel to the 17th Annual North American Society for Sport Management Conference in Canmore Alberta Canada through the COE CORE research award (2002).
- First Year Assistant Professor Research Award – Florida State University (2000-2001). Awarded funding of \$5,333 by the Council on Research and Creativity and the College of Education to fund research for the summer 2001.

SERVICE

National/International

Guest Reviewer for Refereed Journals

- (2009– present) – Invited to join the Editorial Board of the *Pamukkale Journal of Sport Sciences* a scholarly journal in the field of sport management.
- (2009– present) – Invited to join the Editorial Board of the *International Journal of Sport Finance* a leading scholarly journal in the field of sport management.
- (2009) - Gross domestic sports product: The size of the sport industry in the United States. Invited reviewer for paper submitted for publication to *Journal of Sport Management*.
- (2009) - Assessing the external validity of the Bowl Championship Series rankings. Invited reviewer for paper submitted for publication to *Contemporary Economic Policy*.
- (2009) - Early career development in the Sport Industry: Factors affecting employment. Invited reviewer for paper submitted for publication to the *International Journal of*

Sport Management.

- (2009) - The impact of socialization on current and retrospective adolescent sport consumption with college students. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2009) - Validation of the brand trust scale: A case of intercollegiate athletics. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2008) - Facility Age and Ownership in Major American Team Sports Leagues: The Effect on Team Franchise Values. Invited reviewer for paper submitted for publication to the *International Journal of Sport Finance*.
- (2008) - The influence of product involvement and fan identification on sponsorship effects. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2008) - Rejecting Conventional Wisdom: Estimating the Economic Impact of National Political Conventions. Invited reviewer for paper submitted for publication to the *Eastern Economic Journal*.
- (2008) - The quarterback quandary: Drafting signal callers in the National Football League. Invited reviewer for paper submitted for publication to the *Journal of Productivity Analysis*.
- (2008) - American football development in Japan: A study of National Football League Strategies. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2008) - College Students' Perceptions of Native American Imagery in Sport. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2008) - Performance or Profit: Major League Baseball team financial managers' face tough choices. Invited reviewer for paper submitted for publication to the *International Journal of Sport Finance*.
- (2008) - Not all students are alike: Differences in the decision to enter the sport and leisure industry. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2007) - Customer Citizenship Behavior among Fitness Service Users: Its Determinants and Moderating Effects. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.

- (2007) - NASCAR as a Public Good. Invited reviewer for paper submitted for publication to the *International Journal of Sport Finance*.
- (2007) - Difference on perception of evaluation criteria between division I and III head basketball coaches and athletic directors. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2007) - Distributive Justice in Intercollegiate Athletics: Perceptions of Student Athletes. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2007) - Tackling Steroid Abuse in Interscholastic Athletics: Perceptions of Athletic Directors. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2006) - The effects of transformational leadership on job satisfaction, organizational commitment, and organizational citizenship behavior. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2006) - Major League Baseball Managers: Contribution and Compensation. Invited reviewer for paper submitted for publication to the *Journal of Sport Management*.
- (2006) - The Influence of Psychological Connection on Professional Sport Team Brand Associations. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2006) - The influence of race and sport coached on explaining treatment discrimination and work outcomes among university coaches. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2005) – The local context of sports facilities for economic development. Invited reviewer for paper submitted for publication to *Economic Development Quarterly*.
- (2005) – The intangible benefits of sports teams. Invited reviewer for paper submitted for publication to the *Public Finance and Management*.
- (2005) - Exploring diversity in the Academy: An analysis of the satisfaction of international students with sport management programs. Invited reviewer for paper submitted for publication to the *European Journal of Sport Management*.
- (2005) - An analysis of the ethical and linguistic content of the North American Society for Sport Management code of ethics. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2004 – present) – Invited to join the Editorial Board of the *International Journal of*

Sport Management a leading scholarly journal in the field of sport management.

- (2004) - Coaches and Athletes' Assessment of Leadership Behaviors in High School Female Volleyball Players. Invited reviewer for paper submitted for publication to the *International Journal of Sport Management*.
- (2004) - The value of property rights: New professional baseball stadiums in the 1990s. Invited reviewer for paper submitted for publication to *Journal of Sport Management*.
- (2004) - Hosting multiple sporting events and civic branding/development initiatives: An exploratory study. Invited reviewer for paper submitted for publication to *Economic Development Quarterly*.
- (2004) - Padding Required: Assessing the Economic Impact of the Super Bowl. Invited reviewer for paper submitted for publication to *Contemporary Economic Policy*.
- (2004) - Invited reviewer for textbook proposal, "Financial management in the sport industry" Holcomb Hathaway Publishers, Scottsdale, AZ.
- (2003) - Invited reviewer for *Managing Sport Organizations: Responsibility for Performance*. (2003). Thomson-South-Western Press, Mason, Ohio.

Guest Reviewer for TextBooks Proposals

- Mondello, M** (2006). Reviewed three sample chapters from *Financial Management of Sports Organizations*. Holcomb Hathaway Publishers.
- Mondello, M.** (2002). The Economics of Sports. *Journal of Sport Management*. V. 16, No. 2. 160-163.
- Mondello, M.** (2001). Major League Losers, *Marquette Sports Law Journal*. V. 11, No. 2. 331-336.
- Mondello, M.** (2000). The Successful College Athletic Program, *Journal of Sport Management*. V. 14, No. 1. 63-66.
- Mondello, M.** (1999). Sport Ethics: Applications for fair play, *Marquette Sports Law Journal* Vol. 9, No. 2. 495-497.
- Mondello, M.** (1999). Unpaid professionals, *Marquette Sports Law Journal* Vol. 10, No. 1. 165-168.
- Mondello, M.** (1999). Invited reviewer for textbook revision of: Krause, J. Basketball,

Skills & Drills.

Mondello, M. (1999). Invited reviewer for textbook revision of: Hiser, J. Racquetball.

Mondello, M. (1999). Invited reviewer for textbook revision of: Field, R. & Roberts, S. Weight Training.

Mondello, M. (1998). Keeping Score: The economics of Big-Time Sports, *Journal of Sport Management*. Vol. 12, No. 4. 326-328.

Mondello, M. (1998). Invited reviewer for textbook revision of: Scott, J. Basketball Fundamentals.

Mondello, M. (1998). Invited reviewer for textbook revision of: Stier, W. Coaching Modern Day Basketball - Hints, Strategies, and Tactics.

Mondello, M. (1998 - 2000). Advisory Board, Coaching: A Realistic Perspective.

Abstract Reviewer Chair Section NASSM Conference – Chaired and reviewed submitted finance abstracts for the 23rd Annual North American Society for Sport Management Conference in Columbia, SC Summer, 2009.

Invited Paper Discussant – Invited paper discussant for two papers presented at the 83rd Annual Western Economic Association International Conference, Honolulu, HI Summer 2008.

Abstract Reviewer Chair Section NASSM Conference – Chaired and reviewed submitted economic abstracts for the 22nd Annual North American Society for Sport Management Conference in Toronto, CA Summer, 2008.

Abstract Reviewer Chair Section NASSM Conference – Chaired and reviewed submitted sport finance/economic abstracts for the 21st Annual North American Society for Sport Management Conference in Kansas City, MI Summer, 2006.

Abstract Reviewer Chair Section NASSM Conference – Chaired and reviewed submitted sport finance/economic abstracts for the 20th Annual North American Society for Sport Management Conference in Regina Saskatchewan, Canada held Summer, 2005.

Abstract Reviewer Chair Section NASSM Conference – Chaired and reviewed submitted sport finance/economic abstracts for the 19th Annual North American Society for Sport Management Conference in Atlanta, GA held Summer, 2004.

Abstract Reviewer Chair Section NASSM Conference – Chaired and reviewed submitted sport finance/economic abstracts for the 18th Annual North American Society for Sport Management Conference in Ithaca, New York held Summer, 2003.

Abstract Reviewer Section Chair NASSM Conference – Chaired and reviewed submitted sport finance/economic abstracts for the 17th Annual North American Society for Sport Management Conference in Canmore Alberta Canada held Summer, 2002.

The Florida State University

(September, 2009 – present) Appointed by President Wetherell to chair the budget subcommittee of the athletic committee.

(February, 2008) – Selected by Faculty Athletic Representative Joe Beckham to work on a project associated with the FSU strategic planning committee.

(August, 2006 – 2007) – Appointed by Faculty Senate President Jim Cobbe to serve on the Elections Committee.

(March, 2006 – 2008) – Elected to Faculty Senate – Served as faculty senator

(February, 2006 – Present) – Appointed by President Wetherell to serve on the Professional Sports Counseling Panel as mandated by the NCAA.

(April, 2005) – Appointed by Provost Abele to serve on the search committee for the selection of the new Dean of the College of Education.

(March, 2005) - Women's Soccer Coach Search committee.

(September, 2004 – Present) – Appointed by President Wetherell to serve on the Athletic Fee Committee that is responsible for developing policies for the athletics department.

(July, 2003 – Present) – Appointed by Diane Harrison to serve on the budget committee of the University Athletic Committee that is responsible for developing financial goals and policies of the athletics department.

(March, 2003 – Present) – Appointed by President Wetherell to serve on the athletic committee. Committee is responsible for developing goals, policies, budget development, and programmatic oversight of the athletics department.

(January, 2001) Appeared as invited expert on Sunshine Networks “Florida Sports News” program segment titled “Sports Business News” to discuss the Economic Impact of Super Bowl XXXV on the Tampa Bay economy.

(December, 2000) - Appeared as invited expert on Sunshine Networks “Florida Sports News” program segment titled “Sports Business News” to discuss a research project comparing the financial differences among institutions in promoting their Heisman Trophy candidates.

(2000 - Present) - Faculty Representative to potential scholarship Student Athletes. Communicate individually with student-athletes and parents visiting campus on official and non-

official athletic related visits to share information about the Sport Management Program, the University, and the Tallahassee community.

College of Education

(2009 – present) Member of the Promotion and Tenure committee

(2008 – present) – serve as a faculty mentor to Dr. Andy Rudd.

(2004-present) – Member of the CORE committee

(2001-2004) – Member of Faculty Council

(2002) – Evaluation committee chair of Faculty Council

Department of Sport Management, Recreation Management, & Physical Education

(September 2009) Search committee chair for two faculty searches.

(April 2009) – Search committee chair for faculty search.

(September 2008) – Search committee chair for faculty search.

(May – September 2008) Co-Chair 10th Annual Sport Management Conference. Responsibilities included organizing the program, securing guest speakers, and overseeing the conference budget.

(February, 2008) elected to serve on Department P & T committee

(February, 2008) elected to serve on Department merit committee

(September 2007) – Search committee chair for faculty search.

(August 2007 – present) – member, Department budget committee.

(June – July, 2007) – Program Leader for the Global Sport Administration Program offered through the International Programs office. Responsibilities included developing a schedule of academic and social cultural events, establishing a network of professional contacts in London and Paris, working with the international program staff, and administration of the program.

(May – September 2007) Co-Chair 9th Annual Sport Management Conference. Responsibilities included organizing the program, securing guest speakers, and overseeing the conference budget.

(June – August, 2003) – Program Leader for the Global Sport Administration Program offered through the International Programs office. Responsibilities included developing a schedule of academic and social cultural events, establishing a network of professional contacts in London and Paris, working with the international program staff, and administration of the program.

(January 2001 – present) – Undergraduate Sport Management Coordinator. Oversee the administration of the undergraduate sport management program. Specific responsibilities include curriculum development, establishing admission criteria, admission decisions, and advisement to current and future sport management students.

(May – November 2001) Co-Chair 3rd Annual Sport Management Conference. Served as budget committee chairman. Responsibilities included organizing the program, securing guest speakers, and overseeing the conference budget.

Service to Professional Associations

North American Society for Sport Management (NASSM) – 1999-present.

United States Racquetball Association (USRA) – 2004-present.

Florida Racquetball Association (FRA) – 2004-present.

Other Recognition:

NASSM Research Fellow (June, 2007)

The Community

Service to the Community

Tallahassee YMCA (August, 2003 – August 2006) – Served on the local YMCA Board of Directors. Board is responsible for developing goals and policies, budget development, and programmatic oversight of the YMCA.

Tallahassee YMCA (July 2004 – August 2006) – Served on the finance and budget committee of the local YMCA. Committee is responsible for developing financial and operational goals and budget development for the organization.

Preview Faculty Academic Advisor (1997) - Served as a faculty member for PREVIEW, the University of Florida's orientation program for incoming freshmen and lower division transfer students. Responsibilities included completion of a rigorous training program, explanation of the basic requirements for an undergraduate degree, and assisting students with course selections in individual advising sessions.

Faculty Representative University of Florida/Technische Hochschule Darmstadt Exchange

- Represented the University of Florida along with 11 graduate students and one additional faculty member to exchange research ideas and participate in a cultural exchange in the summer of 1996.

Faculty Representative to Potential Student Athletes (1996-2000) - Converses individually with student athletes and parents visiting the campus on official and non-official athletic related

visits to share information about the University of Florida, the community, and Specifically the Department of Exercise and Sport Sciences.

Consultation

Benderson Development Company - estimating the EI of the State High School Rowing Championships to the Manatee county area. 2009.

Black Television News Channel

What is the potential economic value of an African American News Channel? An impact study of scholarly research and recommendations to create social change (2005).