

Logic Models

A logic model is a picture of how your program works – the theory, assumptions, and expectations underlying your program.

A logic model asks:

- What is your program purpose or **mission**?
- **Who will be served** through your program?
- What **strategies/activities** will you use?
- What **outcomes** do you expect (Individual, organizational, system and community; Initial, Intermediate, Long-term)?
- What are your **assumptions** about how and why your program will work?
- What are the broader/longer term **impacts** you hope to achieve?

Note: The following sample logic model is the signature logic model used by the Center for Youth and Communities at the Heller School for Social Policy and Management, Brandeis Universities.

Logic Model Template

[Insert Organization's Name Here]						
Template and Definitions for Logic Model						
	Assumptions (Theory of Change) Moving from...	Inputs	Strategies/Activities through...	Outputs	Outcomes through...	Impact
For Whom						
<p><i>Who are you ultimately doing this for? Who will benefit from your work and the changes you create? Who (described as specifically as possible) should this be in the first year? In two years? Three years? Four years?</i></p>	<p><i>Why are you doing this? Why does the program/organization exist in this local area? Why does change need to happen? What are the social, political and economic conditions or environmental factors that make you want to do it? What identified needs or assets led you to address the issue? What assumptions guide your work? What do you know, think, and believe about why you do what you do?</i></p>	<p><i>What resources will your program need to implement its activities?</i></p>	<p><i>What supports and opportunities are needed to provide a positive developmental setting for youth? What mix of programs, services, and activities will be needed to achieve the desired outcomes? What systems need to be in place?</i></p>	<p><i>What products or services were created and/or delivered by your program? How many?</i></p>	<p><i>What outcomes do you want to achieve for youth? What changes for youth do you want to see over the next four years and beyond? How would your community and institutions like to operate differently?</i></p>	<p><i>Changes in the lives of the beneficiaries and/or participants that constitute significant long-term benefits to them.</i></p>

Logic Model Worksheet

[Insert Organization's Name Here]						
For Whom	Assumptions (Theory of Change) <i>Moving from...</i>	Inputs	Strategies/Activities <i>through...</i>	Outputs	Outcomes <i>through...</i>	Impact

