

## Using Data to Seek Support for Sustainability

Who is your **audience**? Whom are you approaching for support?

What is your **overall goal** or outcome?

What **argument(s)** do you need to make?

What **data** will you use to support the argument(s)?

Do you have a **story** to illustrate your point?

Have you taken an **action** in the past? If so, what worked or didn't work?

<b>Audience</b>	<i>What is your <b>overall goal</b> or outcome? (e.g., more publicity, more funding)</i>	<i>What <b>argument(s)</b> do you need to make?</i>	<i>What <b>data</b> will you use to support the argument(s)?</i>	<i>Do you have a <b>story</b> to illustrate your point?</i>	<i>Have you taken an <b>action</b> in the past (e.g., submitted a proposal, made a presentation)?</i>	
					<i>If yes, what <b>worked</b> about it?</i>	<i>If yes, what <b>didn't work</b>? What would you add/change?</i>
Media						
Foundation						
Federal or State Grant/Program						
Community Agency						
Business						
Higher Ed. Institutions						
Other CS-L Programs						
Local Government						
School District						
School Staff						
Youth & Program Alumni						
Families & Citizens						